WHAT IS CLAIMED IS:

1. A color conversion apparatus comprising:

an input section for inputting page information having both image information including color data and character information including color data;

a color conversion section for practicing mutually different color conversions for both the image information and the character information of the entered page information; and

an output section for outputting page information, which has both image information after the color conversion and character information after the color conversion.

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conversion.

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claim 1, wherein said color conversion section has data determination means for determining whether unit pieces of information constituting the entered page information are each concerned with image information or character information, and said color conversion section causes the image information and the character information determined by said data determination means to be stored in mutually different files, so that the image information and the character information and the character information, which are stored in mutually different files, are separately subjected to the color

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3. A color conversion apparatus according to claim 1, wherein said color conversion section has data determination means for determining whether unit pieces of information constituting the entered page information are each concerned with image information or character information, and said data determination means determines the entered page information, so that the determined image information or character information are sequentially subjected to the color conversion.

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- 4. A color conversion apparatus according to claim 1, wherein when the page information entered from said input section includes screen tint information, said color conversion section performs the color conversion for the screen tint information in form of the character information.
- 5. A color conversion apparatus according to claim 1, wherein when the page information entered from said input section includes gradation information, said color conversion section performs the color conversion for the gradation information in form of the character information.
- 25 6. A color conversion apparatus according to claim 1, wherein said color conversion section has a plurality of color conversion tables and color conversion

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table selection means for selecting any one of a plurality of color conversion tables in accordance with an operation of a user, in which a color conversion is performed in accordance with the color conversion table selected by said color conversion table selection means.

- 7. A color conversion apparatus according to claim 1, wherein said input section inputs page information including three elements color space data, and said output section outputs page information including at least one color of an ink system of color data.
- 8. A color conversion apparatus according to claim 1, wherein said input section inputs page information including RGB color space data, and said output section outputs page information including CMYK color space data.
- 9. A color conversion apparatus according to claim 1, wherein said output section outputs page information in form of page information described in layout description information or in form of page information subjected to a raster development.
- 10. A color conversion program storage medium
 25 storing a color conversion program for forming on a
 computer network a color conversion apparatus comprising:
 an input section for inputting page information

having both image information including color data and character information including color data;

a color conversion section for practicing mutually different color conversions for both the image information and the character information of the entered page information; and

an output section for outputting page information, which has both image information after the color conversion and character information after the color conversion.

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